

An American flag is shown waving on the left side of the image, set against a solid blue background. The flag's stars and stripes are clearly visible, and it appears to be in motion. The text is overlaid on the right side of the image.

Council for Affordable Health Coverage House Battleground

March 2024

METHODOLOGY

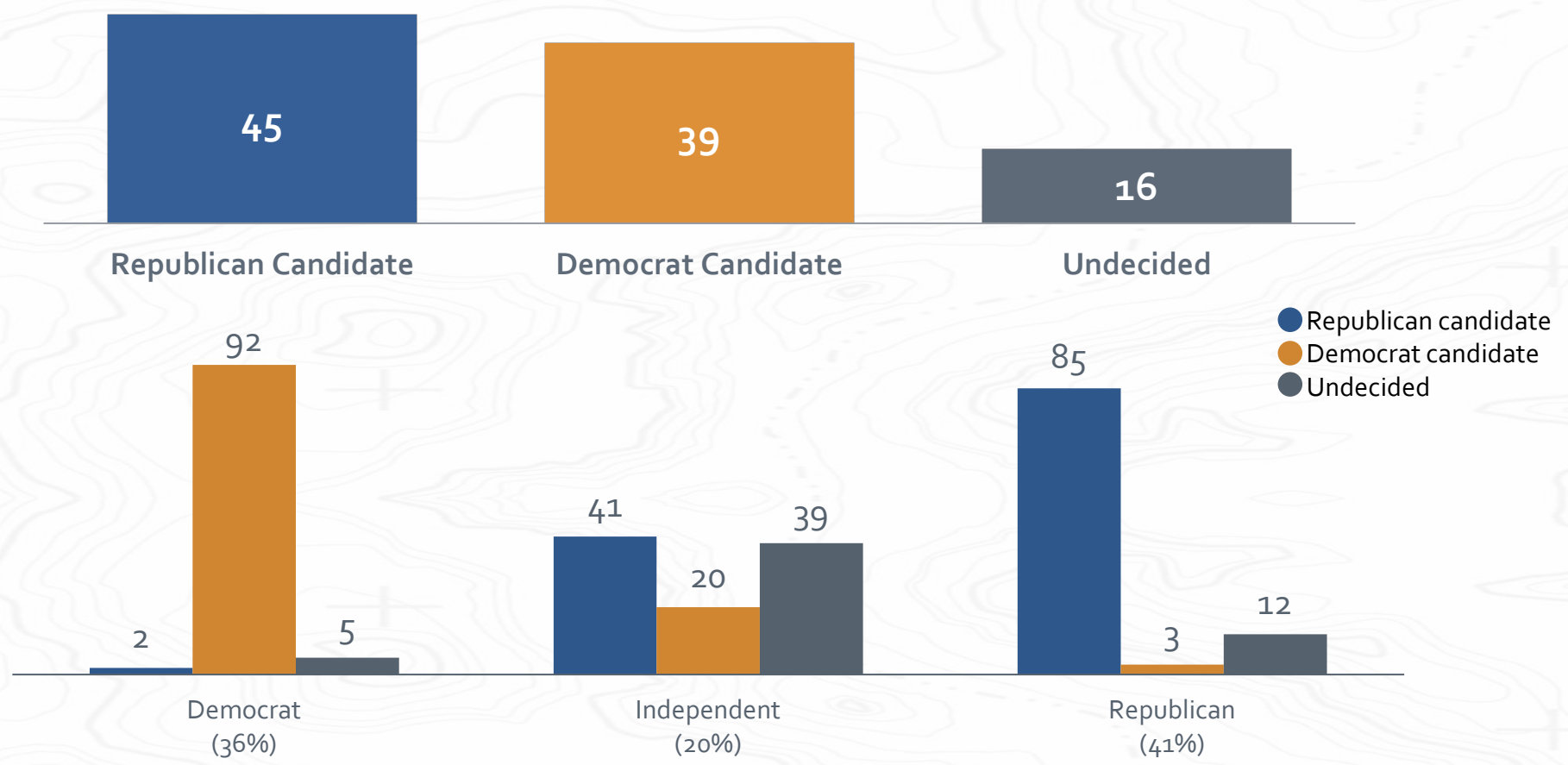
The following survey was conducted by OnMessage Inc. on behalf of the Coalition for Affordable Health Coverage in 55 Battleground Congressional Districts. Live Caller interviews were conducted on March 18-21, 2024.

This survey consists of 1100 likely General Election voters and was stratified to reflect historical turnout. The margin of error for this survey is +/- 3.0%.

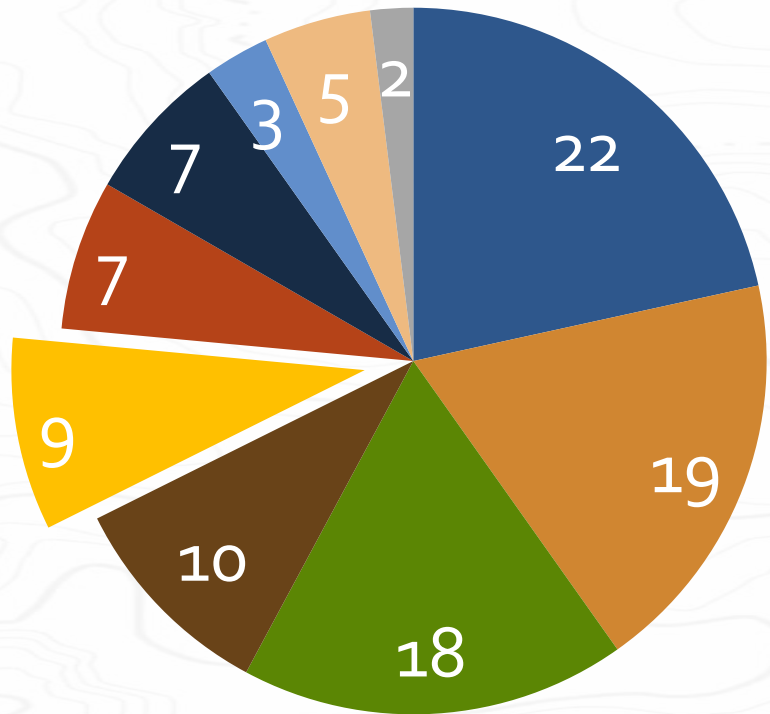
Political Environment

If the 2024 election for U.S. Congress were held today, for whom would you vote, the Republican candidate or the Democrat candidate?

GENERIC BALLOT

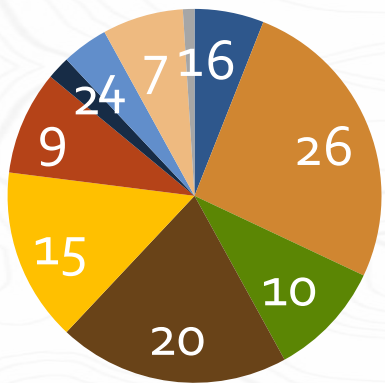


MOST IMPORTANT ISSUE CLOSE-ENDED

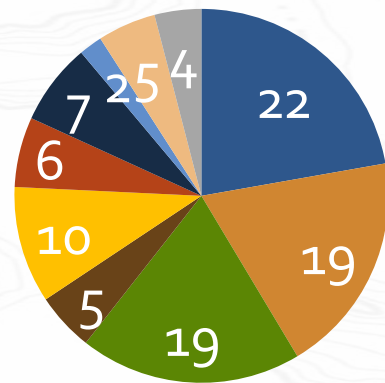


- Immigration
- Political Corruption
- Inflation
- Abortion
- Healthcare & Drug Prices
- National Security
- Government Spending
- Crime
- Other
- DK/Refused

Democrat
(36%)



Independent
(20%)



Republican
(41%)

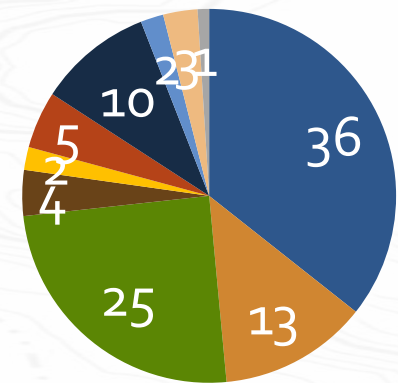


IMAGE TESTS

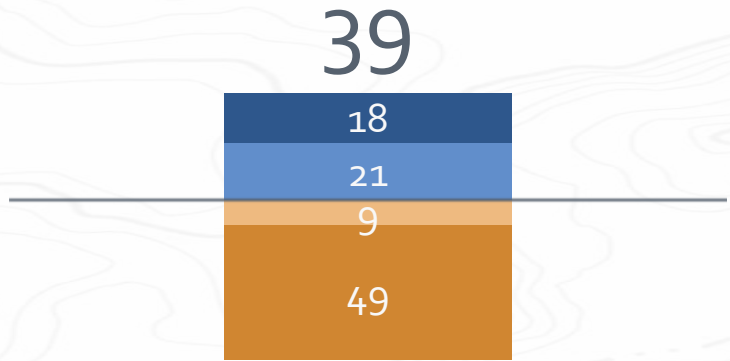
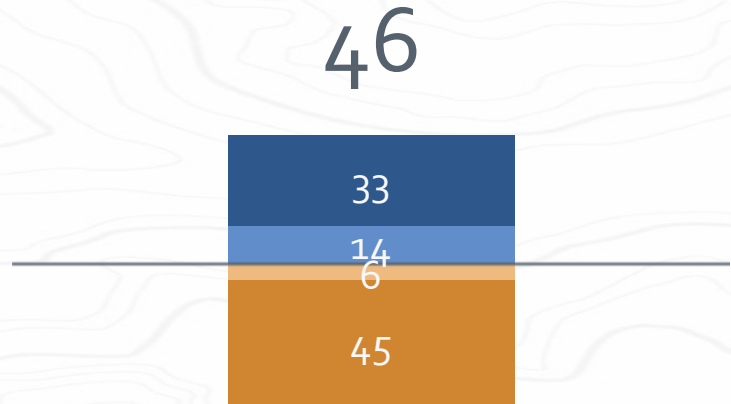
Donald Trump

Net: -5

Joe Biden

Net: -19

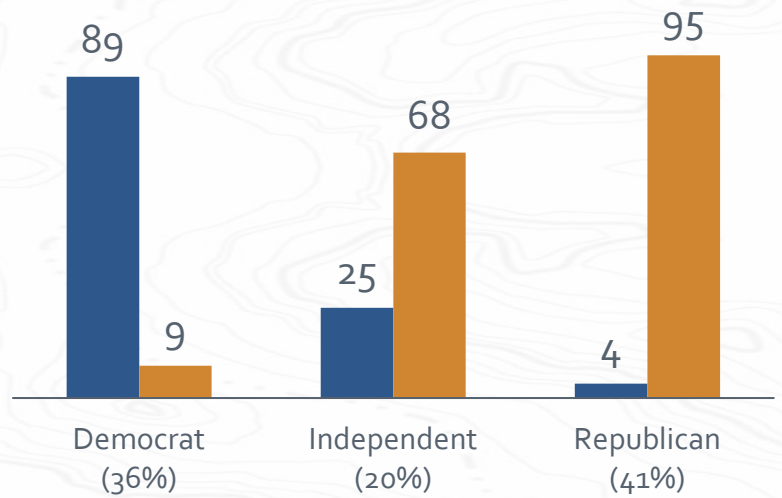
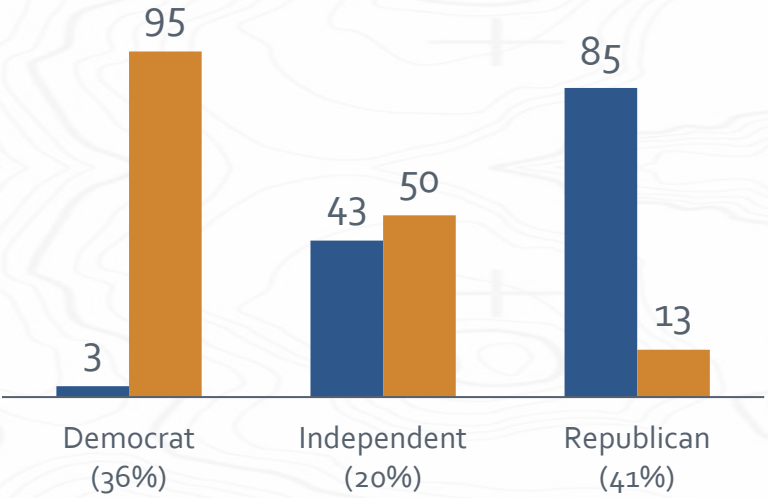
- Very Fav
- Somewhat Fav
- Somewhat Unfav
- Very Unfav



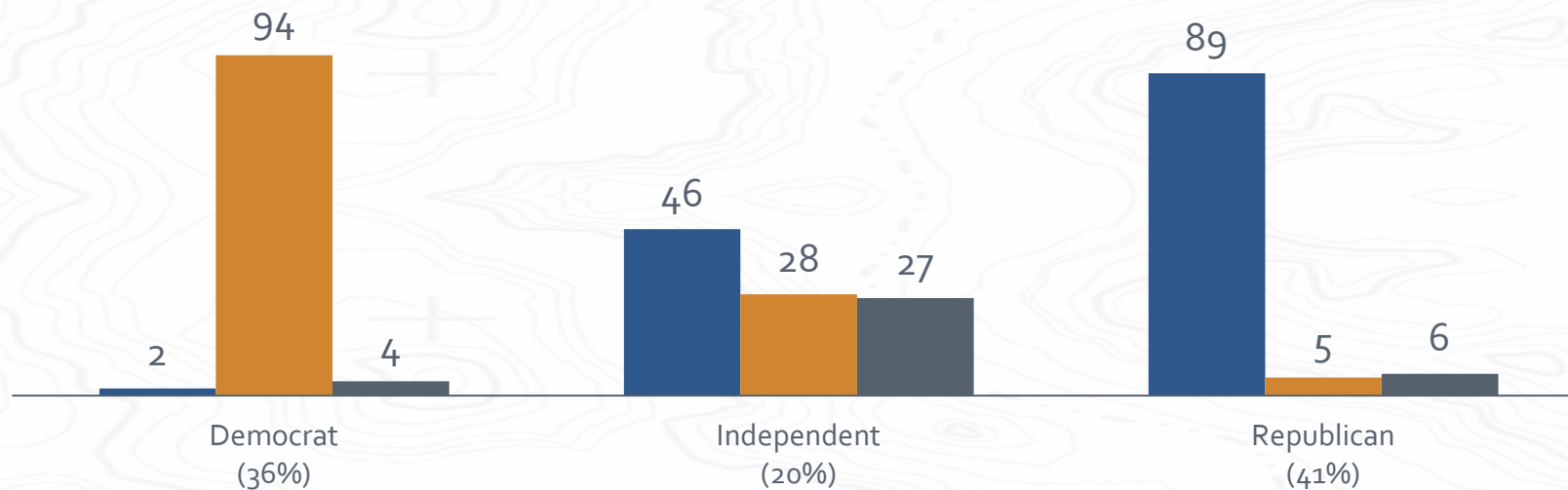
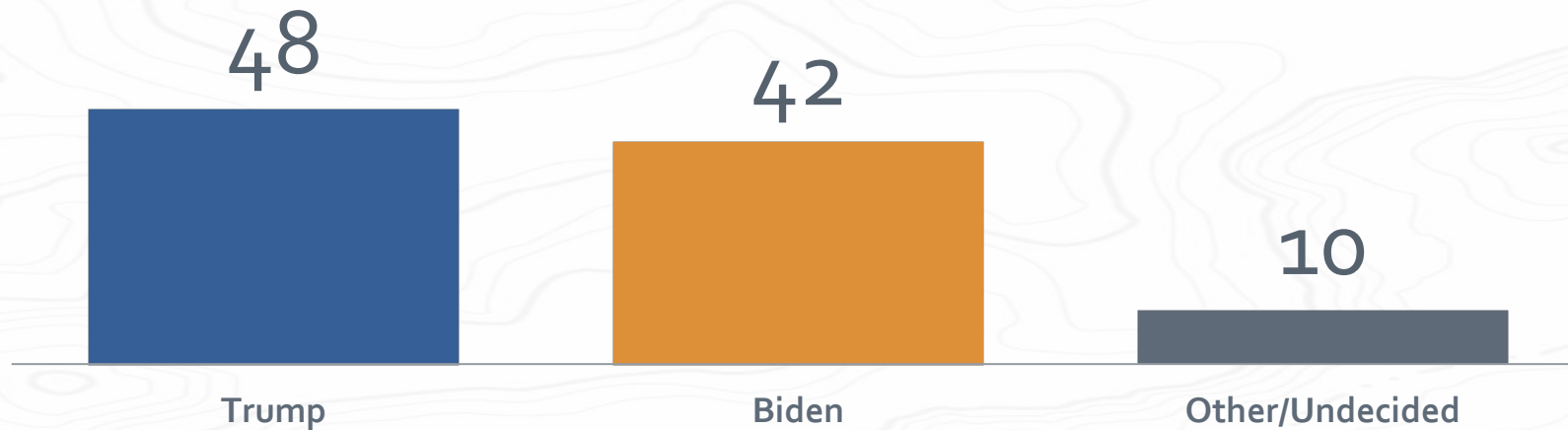
51

58

- Favorable
- Unfavorable



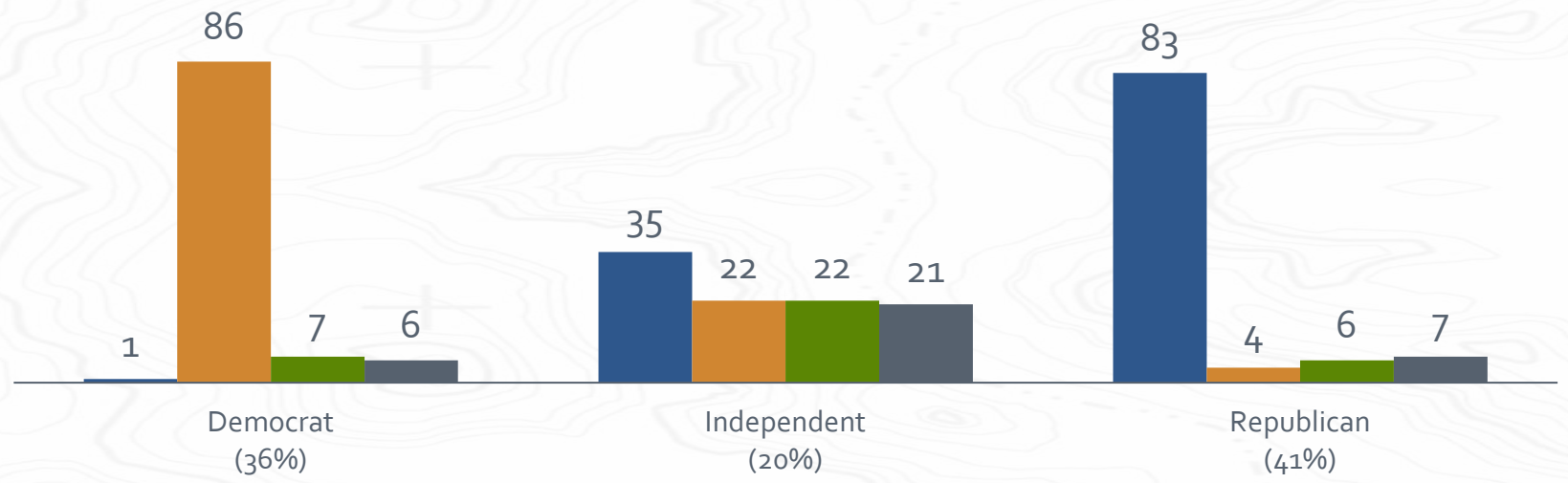
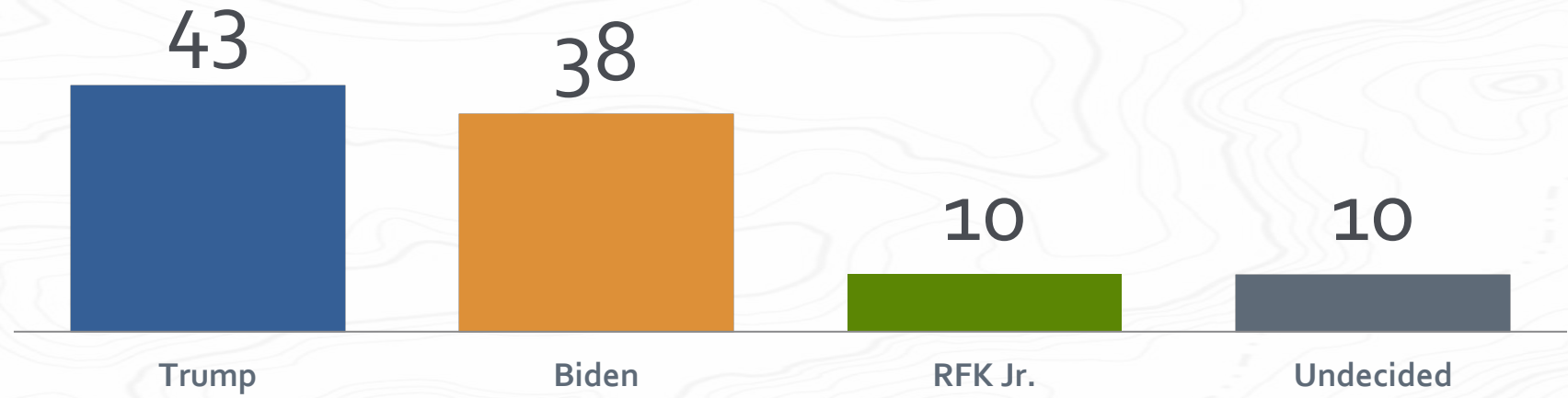
If the November election for President were held today and the candidates were Donald Trump, the Republican and Joe Biden, the Democrat, for whom would you vote?



TWO-WAY PRESIDENTIAL BALLOT

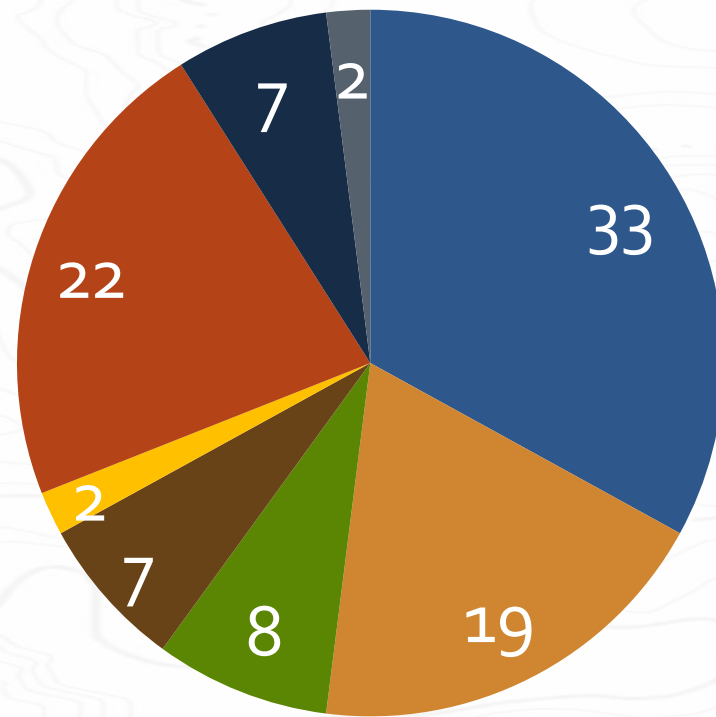
Again, if the November election for President were held today, and the candidates were Donald Trump the Republican, Joe Biden, the Democrat, and Robert Kennedy Jr., an Independent, for whom would you vote?

THREE-WAY PRESIDENTIAL BALLOT



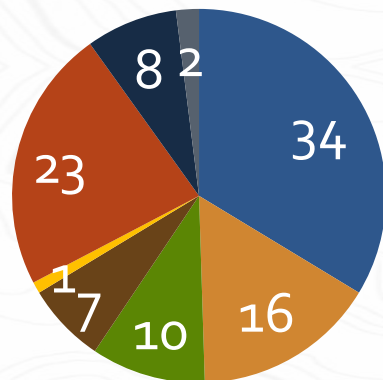
Healthcare Playing Field

TOP HEALTHCARE CONCERN

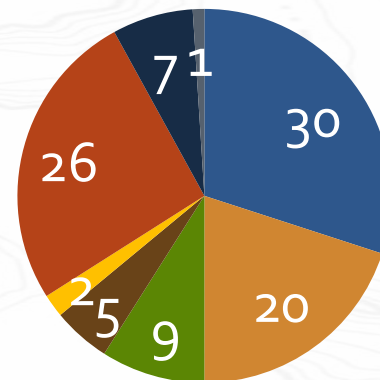


- Affording Coverage
- Quality of Care
- Access to Prescription Drugs
- Access to My Doctor
- Access to a Local Hospital
- All of the Above
- None of These
- DK/Refused

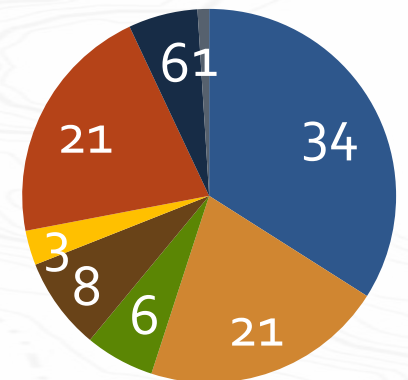
Democrat
(36%)



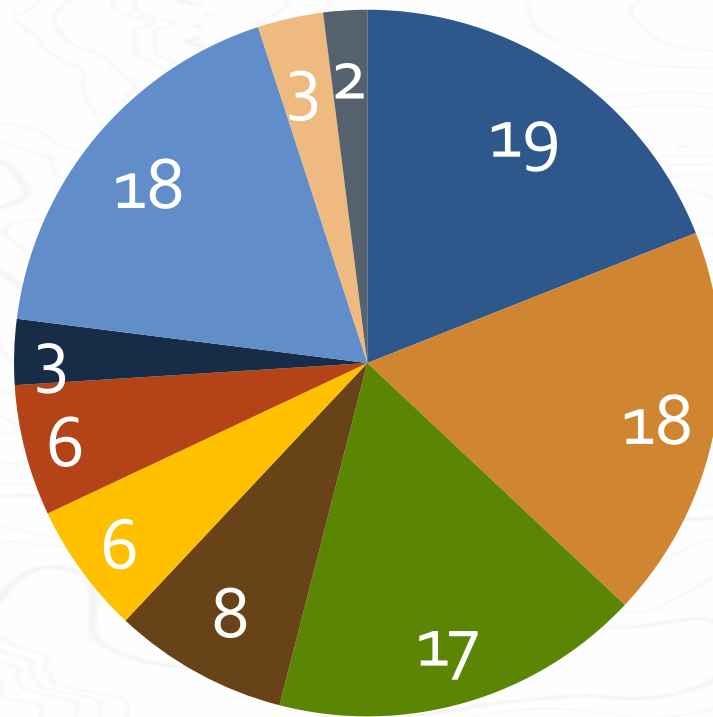
Independent
(20%)



Republican
(41%)

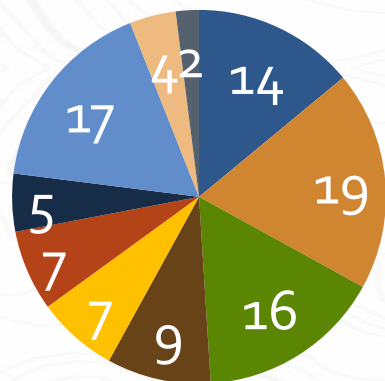


TOP HEALTHCARE COST CONCERN

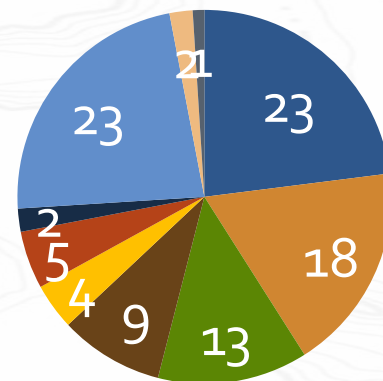


- Waste/Fraud/Abuse
- Out of Pocket Costs
- Health Insurance Premiums
- Insurance Middlemen
- Prescription Drugs
- Surprise Medical Bills
- Hospital Services
- All of the Above
- None of the Above
- DK/Refused

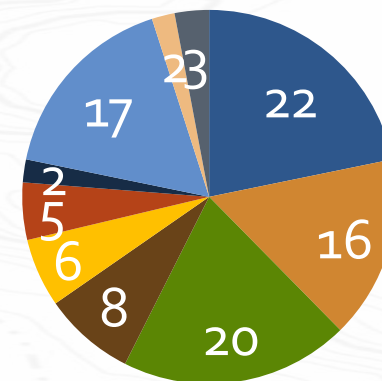
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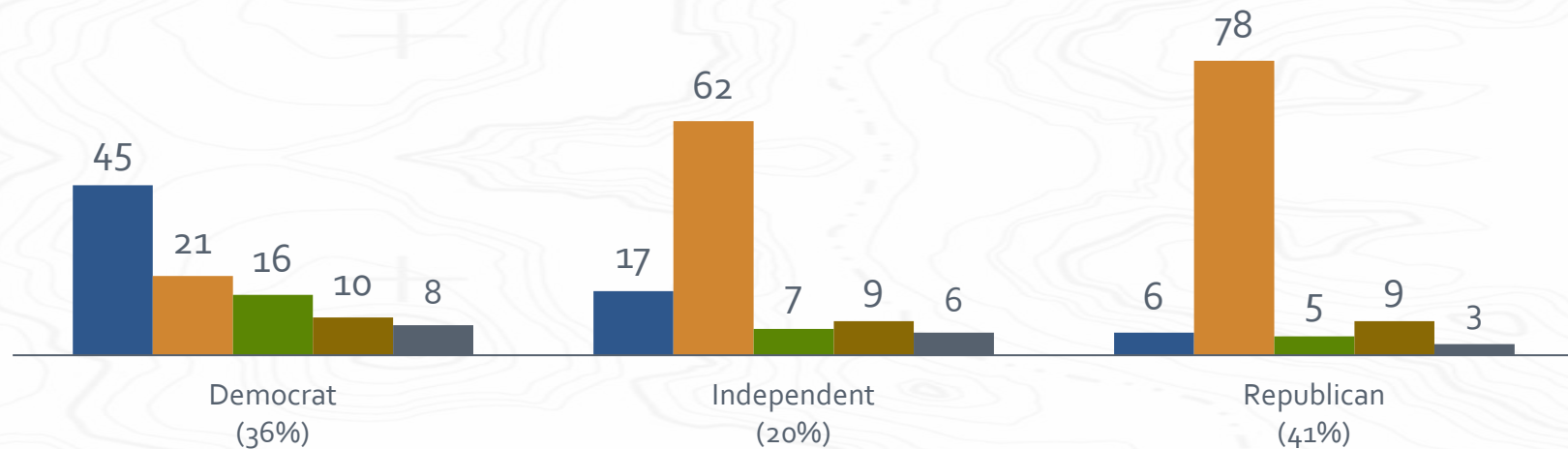
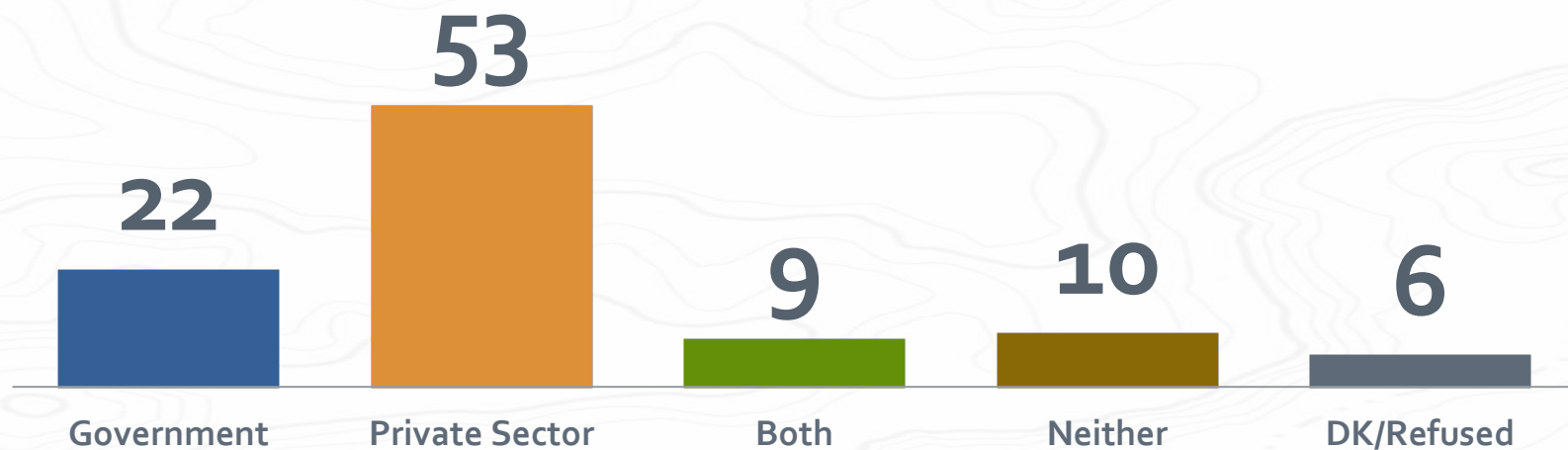


Republican
(41%)



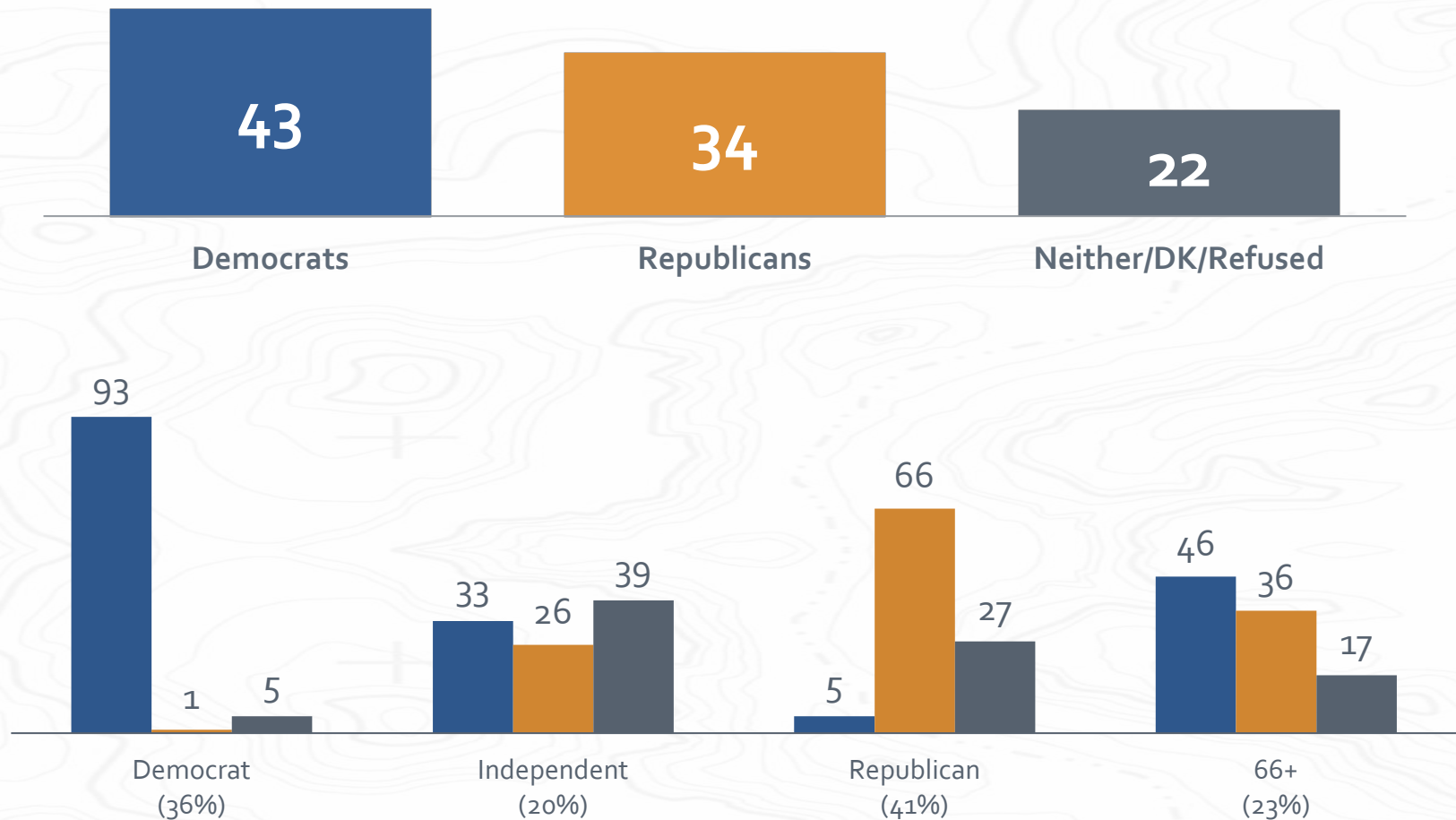
Now, please tell me if you think the Government or the private sector is best suited to run healthcare in America.

WHO SHOULD RUN HEALTHCARE?



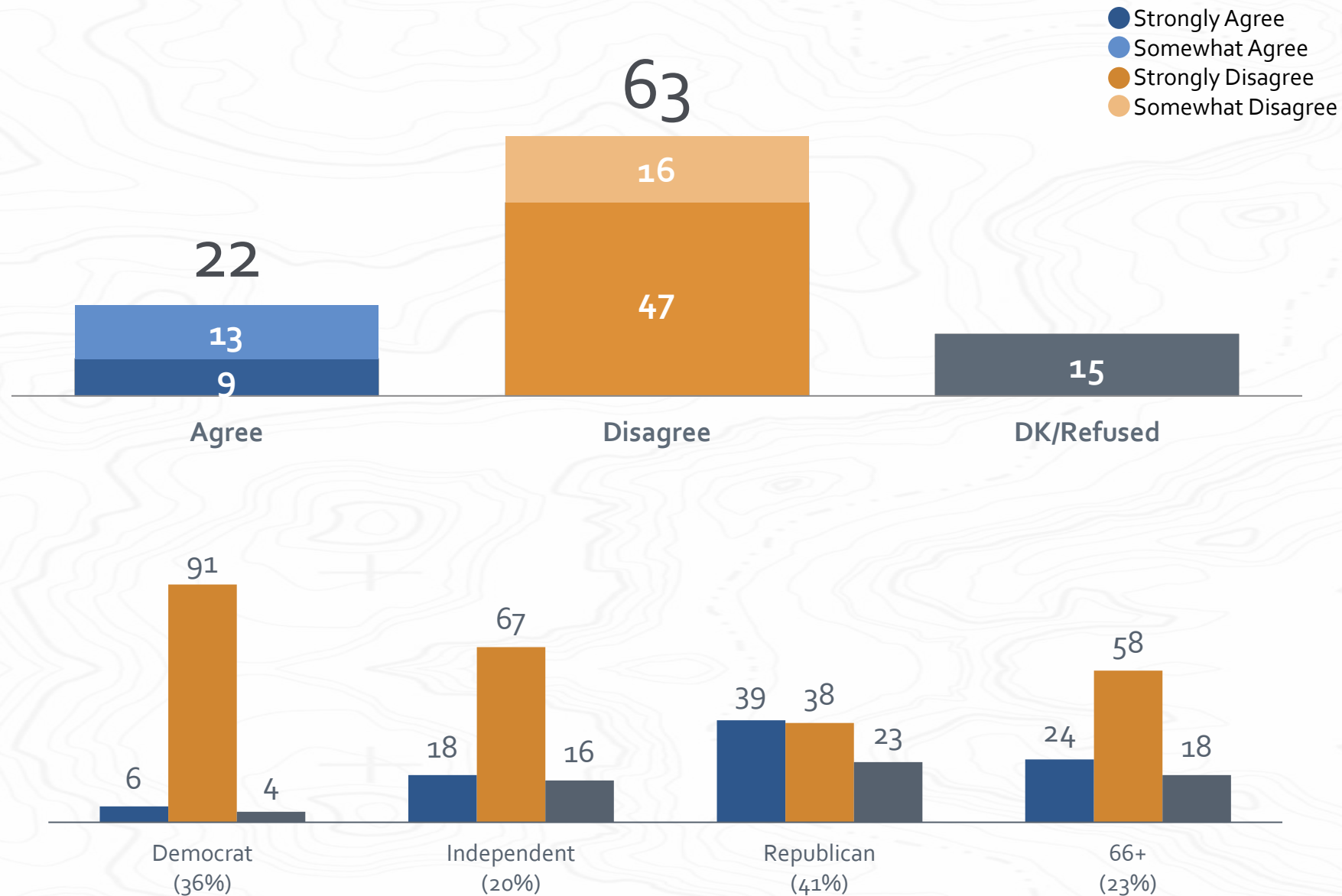
Please tell me, which party do you trust more on the issue of healthcare, Republicans or Democrats?

PARTY TRUST ON HEALTHCARE



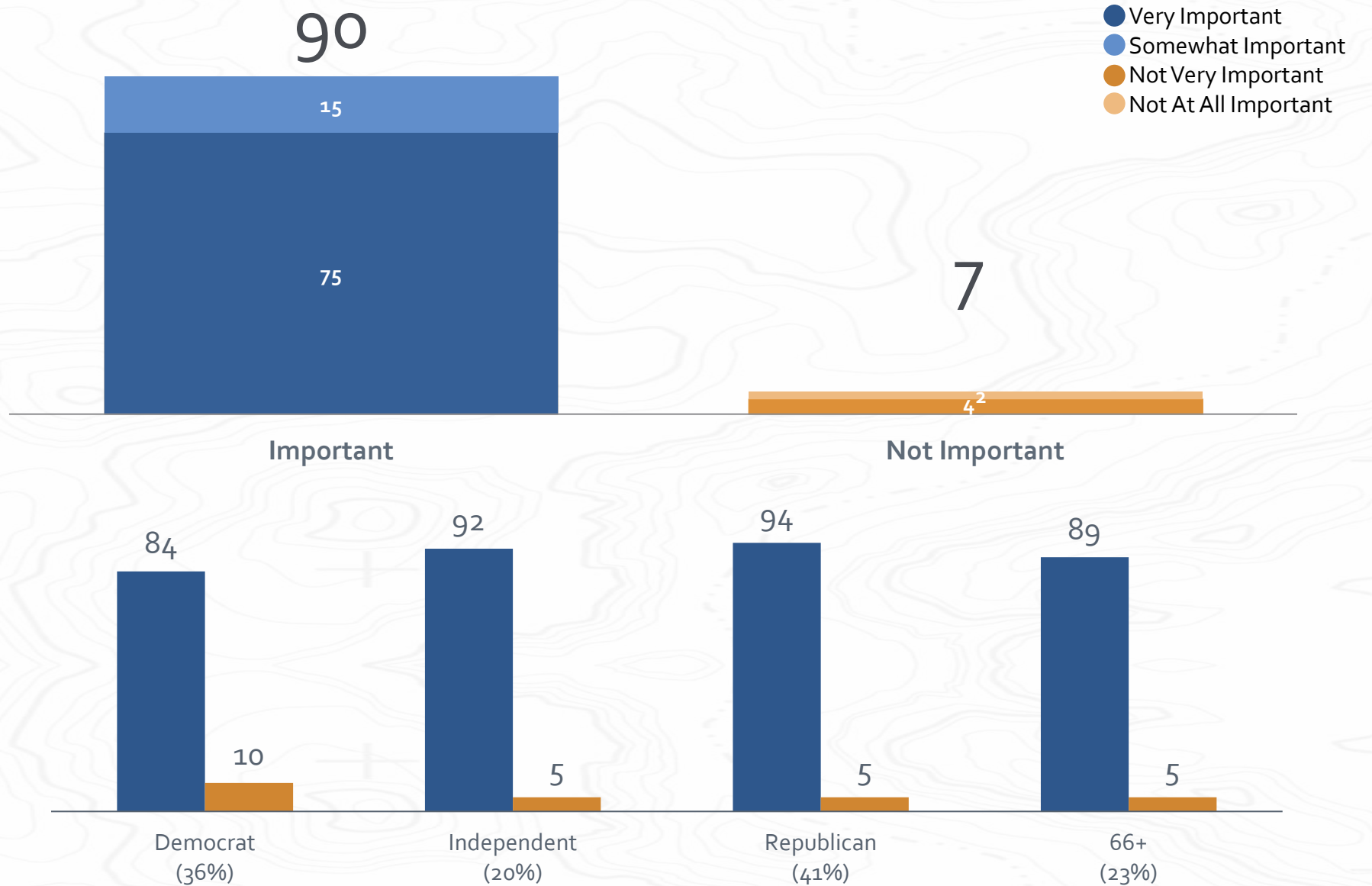
REPUBLICAN HEALTHCARE PLAN

Please tell me if you agree or disagree with the following statement.
"The Republican party has a clear plan to reform healthcare."



And how important would you say it is for the Republican party to have a clear plan to address healthcare?

REPUBLICAN PLAN IMPORTANCE



Biden's Inflation Reduction Act

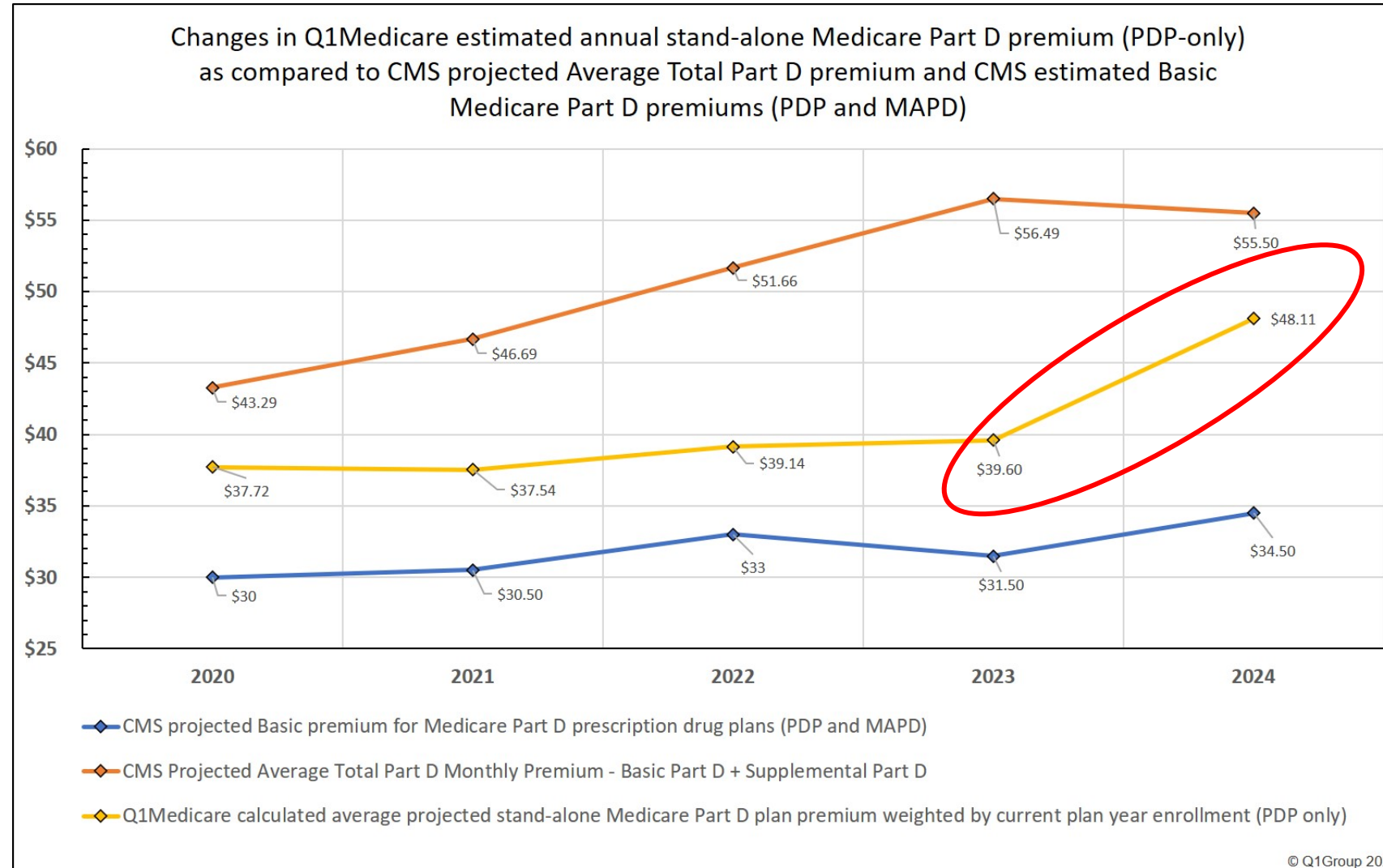
The Inflation Reduction Act

The IRA made sweeping changes to Medicare's drug benefits, which are broadly (80-90%+) popular. The law:

- Made the benefit much more robust, eliminating beneficiary cost sharing at a much lower out-of-pocket limit
- Shifted insurance risk that places much more financial risk on health plans
- Set up a process for the government to set prices for drugs, reducing funding for new treatments and getting the government much more involved in doctor-patient care
- As a result, premiums are increasing significantly – 22 percent this year, and more next year.
- Medicare beneficiaries now how the Plan choice is at its lowest level ever, and more plans are leaving the market next year.

THE 2024 PART D MARKET

- Part D premiums have been mostly flat for the last 15 years.
- The IRA's authors knew a more robust benefit and more insurance risk would lead to higher premiums.
- The law sought to hold Part D premiums to a 6% increase through a new taxpayer subsidy.
- On average, actual premiums will increase 21.5% this year & could increase by 50% or more in 2025

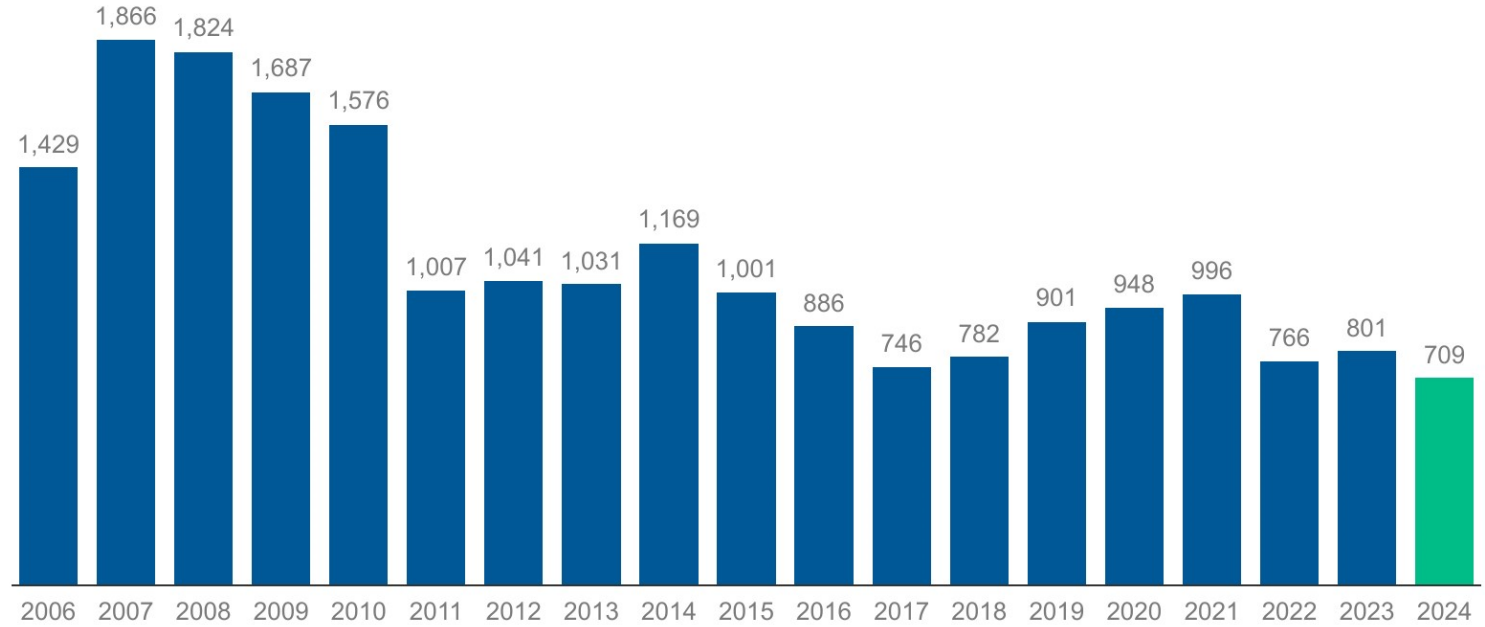


WHAT'S HAPPENING IN PART D - PLAN CHOICES

STANDALONE PART D PLANS

Fewest number of Part D plans ever –

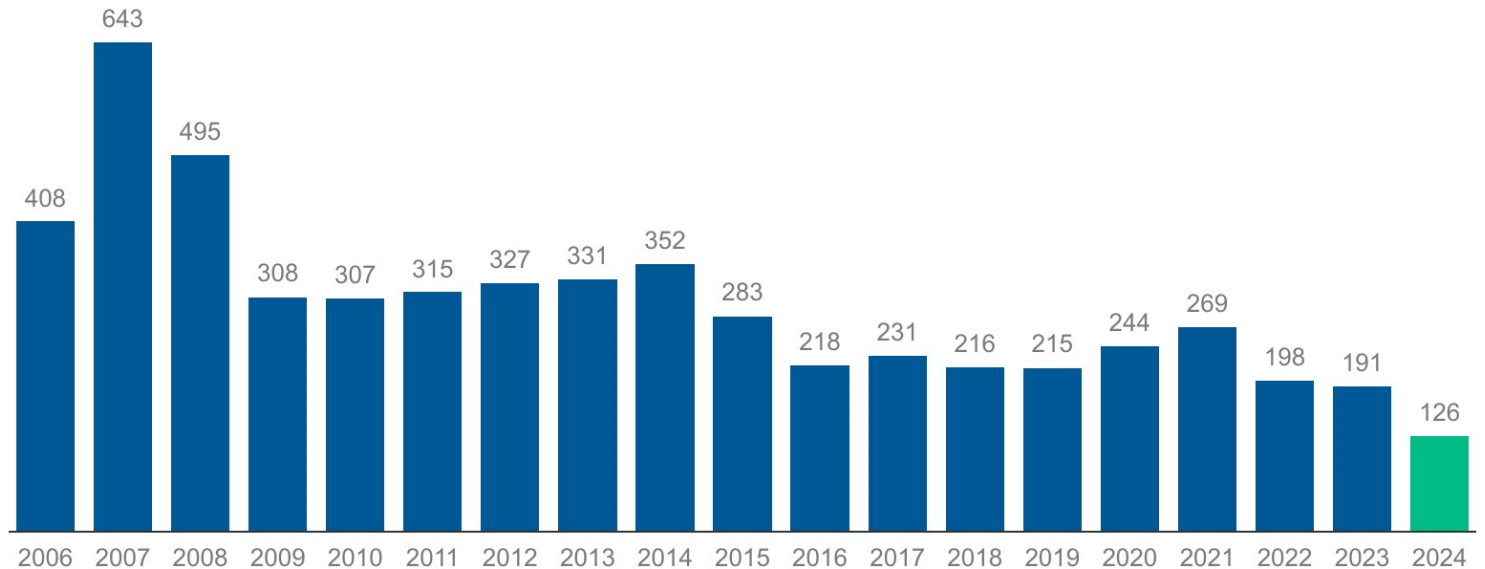
- Almost 100 less than 2023
- 50% reduction in choices compared to the first year of the program



LOW INCOME SUBSIDY PLANS

Seniors now have the least number of low income plan choices

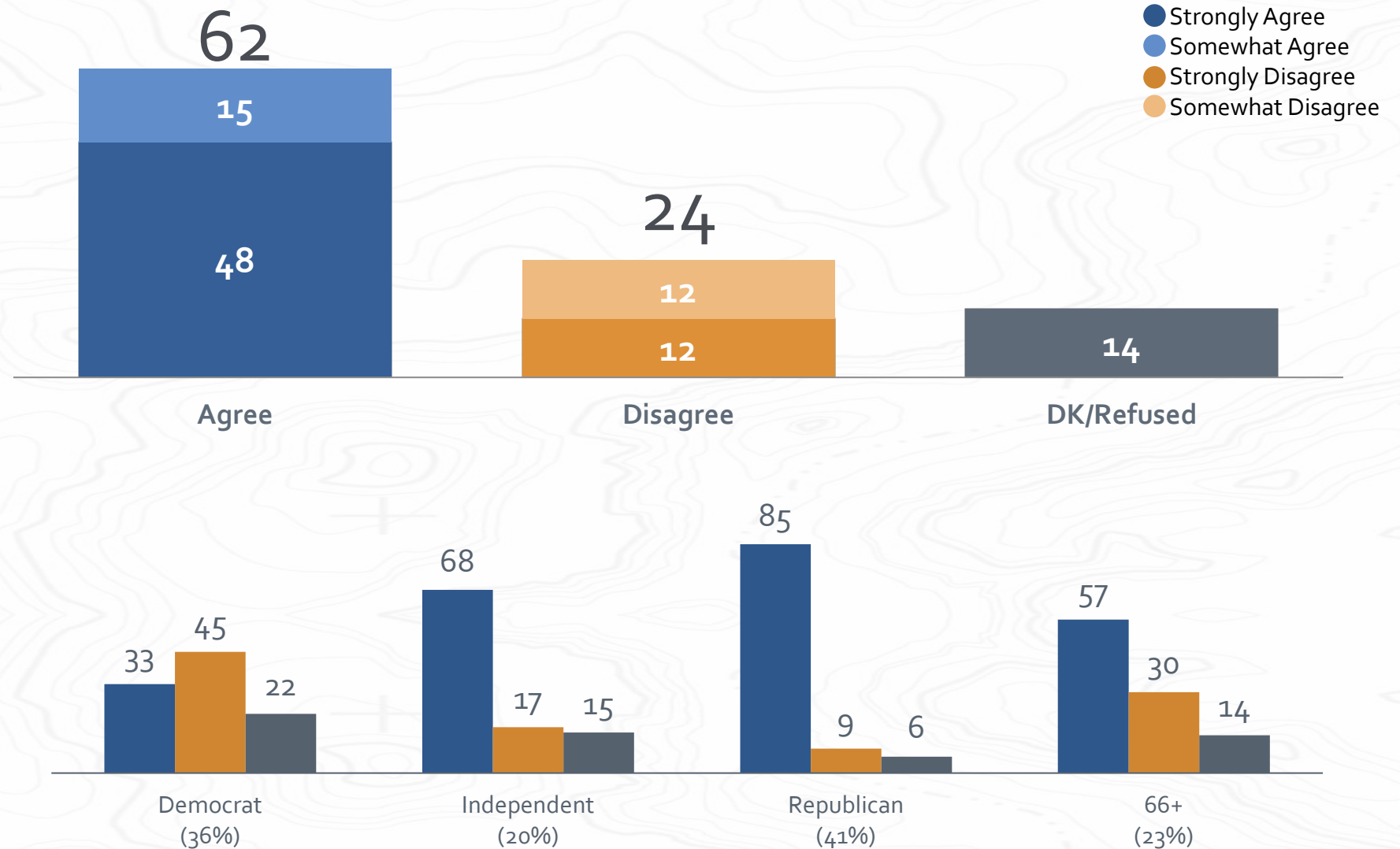
- 2024: 126 plans are available, 34% reduction from 2023
- Less than 18% of plans are benchmark plans



Source: Kaiser Family Foundation, CMS

Please tell me if you agree or disagree with the following statement. "President Biden claimed that his Inflation Reduction Act would lower the cost of healthcare, but in fact since it passed in 2022 healthcare costs have gone up for almost all Americans."

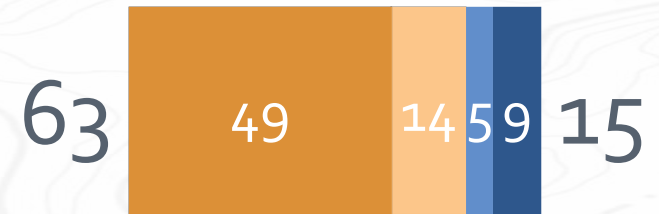
IRA COST INCREASE



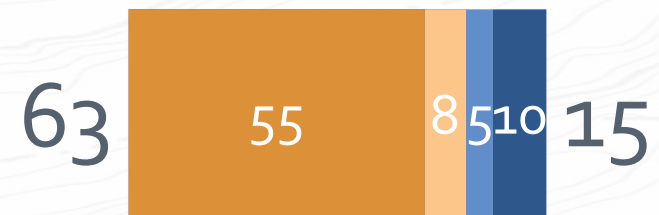
Now, thinking about President Biden's Inflation Reduction Act, if you knew the following were true, would it make you more likely or less likely to support President Biden's prescription drug pricing agenda?

Less Likely ← → More Likely

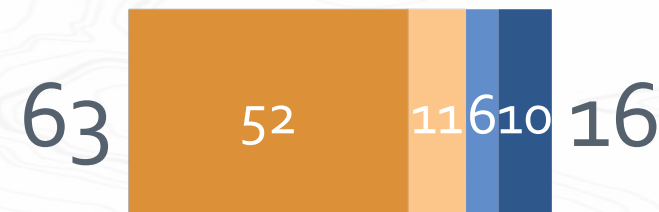
"Biden's IRA raises premiums by 20% and eliminates plan choices for seniors."



"Biden's IRA raids Medicare to pay for illegal immigrant health care and Chinese electric vehicles."



"Biden's IRA interferes with doctor decisions on which medicines are right for seniors."

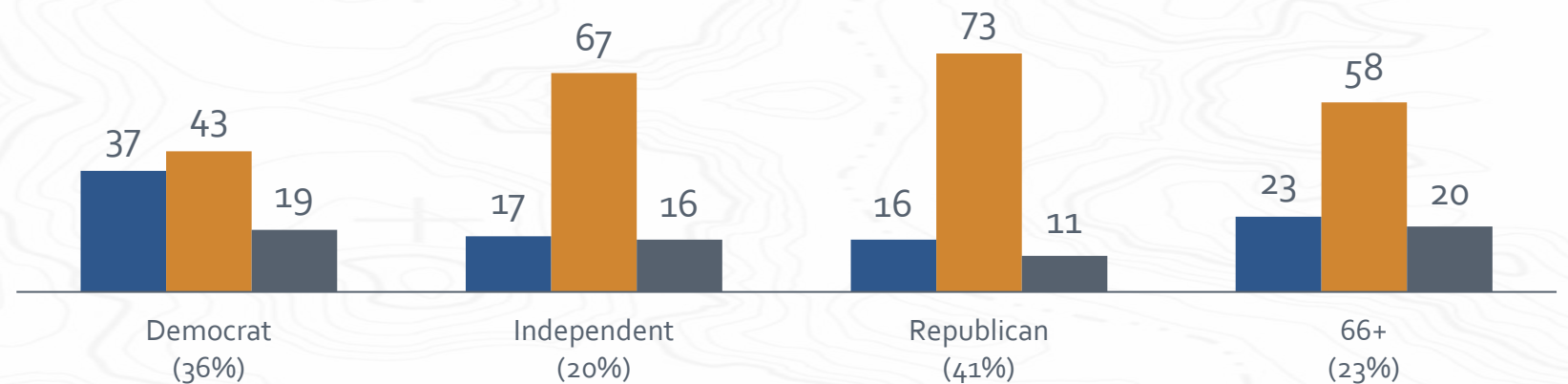
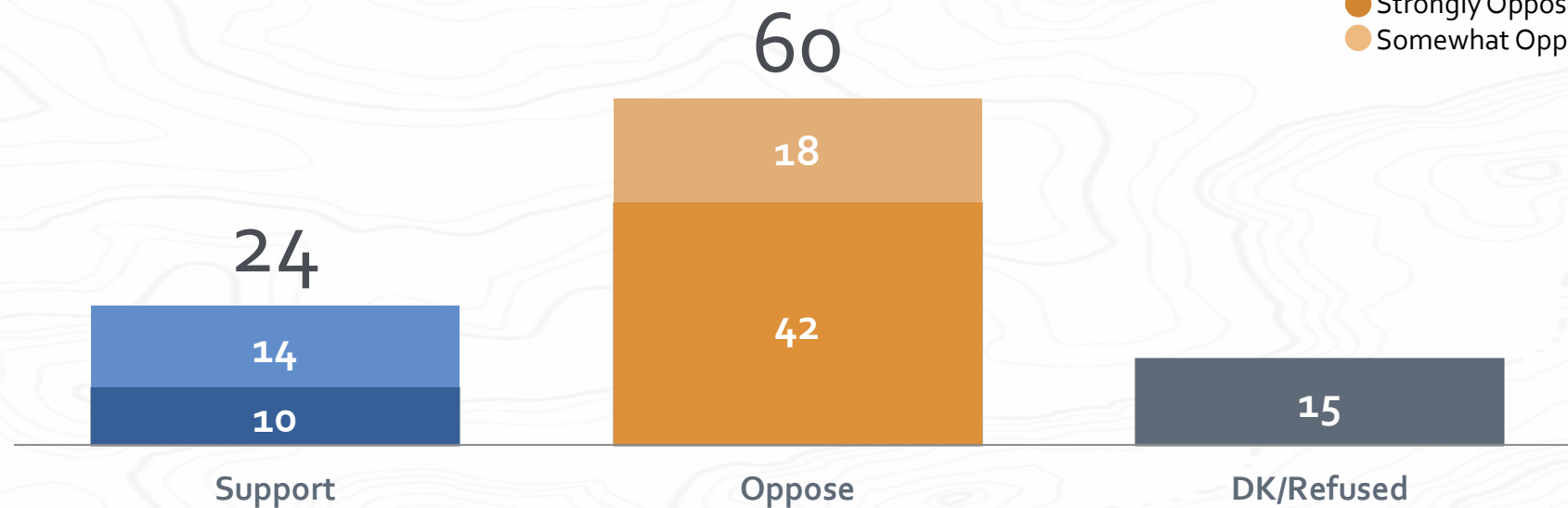


● Much Less Likely ● Somewhat Less Likely ● Somewhat More Likely ● Much More Likely

IRA MESSAGING SURVEY

Would you support or oppose capping out of pocket costs on drugs or allowing the government to set prices if you knew the changes might result in higher monthly premiums and fewer plan choices?

- Strongly Support
- Somewhat Support
- Strongly Oppose
- Somewhat Oppose



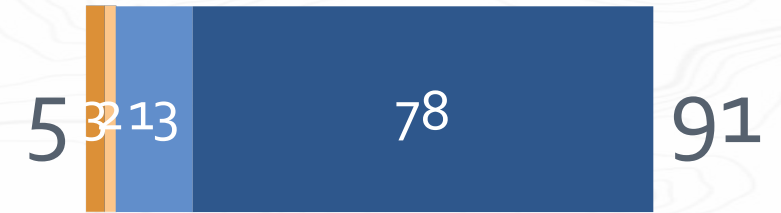
**BIDEN
BUDGET**

Lowering Drug Prices

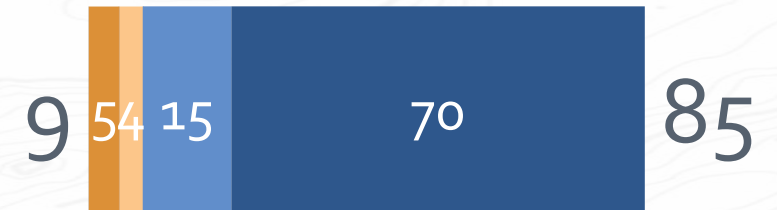
Thinking about solutions to rising drug prices, please tell me if you agree or disagree with the following statements:

Disagree ← → Agree

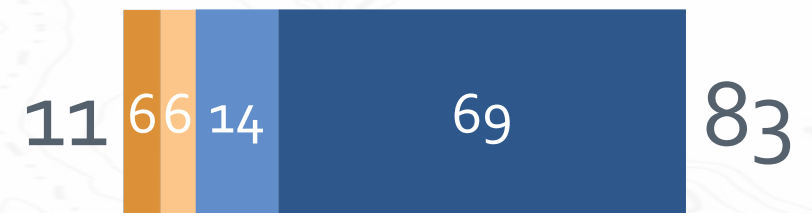
We need to ensure that all funds designated for Medicare are used exclusively for seniors' healthcare needs and that all price discounts negotiated between drug manufacturers and insurance companies actually go to patients.



Instead of spending \$3 billion in taxpayer money and hiring hundreds of bureaucrats to set prices, Congress should require that lower prices are automatically available to seniors in Medicare.



We need to require that all medicines on the market for more than 13 years without competition automatically get priced the same as cheaper, more affordable generic drugs.



● Strongly Disagree ● Somewhat Disagree ● Somewhat Agree ● Strongly Agree

DRUG PRICE MESSAGING BEST MESSAGES